



Pay as you go Gold-Vision CRM Software Comparison Chart

	Bronze Out of the Box Contact Manager	Silver Out of the Box CRM	Gold Partially Customised CRM	Platinum Highly Customised and Integrated CRM
Accessible Modules	Yes	Yes	Yes	Yes
Companies	Yes	Yes	Yes	Yes
Contacts	Yes	Yes	Yes	Yes
Email Tracking	Yes	Yes	Yes	Yes
Activities	Yes	Yes	Yes	Yes
Appointments	Yes	Yes	Yes	Yes
Profiles	Yes	Yes	Yes	Yes
SQL Reporting	Yes	Yes	Yes	Yes
Outlook Synchronisation	Yes	Yes	Yes	Yes
Opportunities	-	Yes	Yes	Yes
Quotations	-	Yes	Yes	Yes
Projects/Contracts	-	Yes	Yes	Yes
Campaigns and Campaign Management	-	Yes	Yes	Yes
Seminars / Events	-	Yes	Yes	Yes
Data Migration	Optional	Optional	Optional	Yes *
Microsoft Word Integration	Yes	Yes	Yes	Yes
Fully Integrated Email Marketing and Tracking	-	Optional	Optional	Yes
Customised Fields, Screens, Labels and Object Names	Optional	Optional	Yes	Yes
Sage Line 50 Integration	-	Optional	Optional	Optional
Bespoke Integration	-	-	-	Optional
Option to outright purchase at any time?	Yes	Yes	Yes	Yes
Mobile Phone/PDA/iPhone/BlackBerry access	-	Optional	Yes	Yes
Initial Start-up Cost	£0	£0	P.O.A.	P.O.A.
Monthly Rental per user	£35	£45	£65	£85
Monthly Off-site Monthly Hosting	£0	P.O.A.	P.O.A.	P.O.A.
Consultancy Rate (e.g. Training, Data Migration Integration)	£695	£795	£795	£795
Minimum Named Users	2	2	5	10
Maximum Named Users	Unlimited	Unlimited	Unlimited	Unlimited

* Data migration subject to a maximum of two working days